



# Advertising Guidelines

DartConnect LLC - 263 Huntington Avenue - Suite 273 - Boston, Ma 02115

## Banner Advertising

(DCTV, Leaderboards, Match Reports, Website)

DartConnect incorporate two different sized images in order to optimize the user experience for both mobile and larger screens:

- Small Banner: 800 pixels by 260 pixels
- Large Banner: 1600 pixels by 380 pixels

## Social Media Advertising

(Facebook, Twitter, Instagram)

We use 2 key sizes in our Social Media Marketing:

- 1080 pixels by 1080 pixels
- 1920 pixels by 1080 pixels

Be sure to incorporate clear Call-To-Action Button(s) when necessary. ([Click Here](#), [Learn More](#))

## Want DartConnect to Design Your Artwork?

Our design team is available at a cost of \$225/per campaign. This includes both small and large banners along with up to 2 revisions. If you need help with the design of your banner ads, please email [support@dartconnect.com](mailto:support@dartconnect.com).

## How To Submit Your Artwork

Once you have designed your banner please upload via the form on our website.

## Artwork Guidelines

Please submit each graphic as follows:

- 72 Dots per Inch (DPI)
- RGB Color Mode
- Files size should be less than 400 kb

[CLICK HERE TO SUBMIT ARTWORK](#)

*Any artwork provided outside of these guidelines may be rejected.*



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Example Banner (1600px by 380px)